



Gujarat Agro Industries Corporation Ltd.

(A Government of Gujarat Enterprise) CIN No : U91110GJ1969SGC001582

Letter No.: GAIC/PMFME/Agency/2025-26/2507

Date: 10/09/2025

To,
M/s Pooja Industries,
(Proprietor: Mr. Chandrasen Rai),
D-2 Aadhar khera, Kurshi Road,
Lucknow, Uttar Pradesh – 226022.

Sub: Appointment of M/s Pooja Industries as a DRP agency under PMFME scheme for all 33 districts.

Ref: 1) DRP manual of MoFPI

2) Request mail received from M/s Pooja Industries, dated: 20/08/2025

With reference to above mentioned subject and reference, The Scheme envisages DRPs at the District Regional level for providing hand-holding support to the micro food processing enterprises. The agency carry out the following functions:

- If M/s Pooja Industries on boards as District Resource Persons, the minimum educational eligibility criteria of graduation in any field must be followed as per the guidelines, and their respective documents must be submitted to the GAIC office.
- Identification and facilitation of applications for availing credit linked subsidy.
- Handholding micro enterprises in preparation of DPRs and getting bank loan sanctioned.
- Facilitating upgradation and formalization of the unit by getting necessary regulatory approvals & certifications, etc like FSSAI, Udhyaam, GST, as applicable
- Facilitating training of the beneficiaries or mobilizing the beneficiaries (trainees) for training in coordination with SNA/SLTI or Designated Training Agency
- Assessment of beneficiaries (trainees) at the time of Training of Beneficiaries- DRPs shall visit the training programme and certify the attendance of the trainees.
- To attend trainings, webinars, seminars conducted by NPMU and SPMU.
- To assist the Micro enterprise for the submission of the application to DLC and to attend the various meetings at District level for the scheme guideline.
- To submit the file for loan approval, resolve queries and to do timely Follow up on the loan approval of the proposals submitted to the concerned bank.
- To provide your work progress reports; weekly, monthly, as may be called upon by SPMU, DLC.
- To take necessary action regarding the applications received on the online portal, the applications in the draft and submit the complete proposal to the district level committee.

: OFFICE :

Gujarat Agro Industries Corporation Ltd., 'A' Wing, Balram Bhavan,
Sector-10/A, Gandhinagar-382 010, Tele Fax : 079-23240208
Email : md-gaic-gnr@gujarat.gov.in • **Website :** www.gaic.gujarat.gov.in

- In order to achieve the scheme's targets, you are advised to **secure 1500 loan sanctions from 10/09/2025 to 30/11/2025 from all the 33 districts of Gujarat State** and ensure responses within 10 days for processing applications on the PMFME portal. Furthermore, immediate action should be taken to effectively implement the scheme, with the aim of maximizing its benefits for end users and meeting the desired targets.

PAYMENT TO DRP Agency: The Payment to the DRP Agency is to be made on the basis of each beneficiary supported by them after the bank uploads the sanction letter on the portal. Payment to each DRP agency would be @ Rs. 20,000/- per case (i.e. Rs. 10,000 after uploading of sanction letter & Rs. 10,000 upon facilitating FSSAI Certificate, Udyam Certificate, GST registration, wherever required).

We hereby convey you that as a pilot project contract we appoint you as an **Agency to work as a DRP in all 33 districts of Gujarat State**. You are assigned a target of securing 1500 loan sanctions **from 10/09/2025 to 30/11/2025** under the PMFME scheme, as per the following terms and conditions:

- M/s Pooja Industries will act as an agency for all the 33 districts of the Gujarat State.
- The duration of the pilot project will be **from 10/09/2025 to 30/11/2025** and will be **reviewed after every month end**. If you achieve your target, GAIC can further extend your tenure and work area as per the requirement of the project.
- The amount will be paid to the agency as per the PMFME guideline.
- In case of target is not achieved during **10/09/2025 to 30/11/2025**, GAICL has the right to cancel the work order.

You are requested to return the duplicate copy of this work order as a token of acceptance duly signed with official seal affixed.

Thanking you



AM, GAICL